

FOR IMMEDIATE RELEASE

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**Lenntek Corporation Announces Hookup® a
Wireless Accessory Connecting your iPod and
Bluetooth Enabled Mobile Phone**

Torrance, CA (October 24, 2006): Lenntek Corporation, innovator of technical accessories for a free lifestyle announces Hookup® a wireless receiver that connects your iPod with your cell phone allowing you to toggle between streaming music and accepting mobile calls. Toss your Bluetooth enabled mobile phone and your iPod into your backpack or briefcase and liberate yourself from the tethers of technology. Hookup by Lenntek is a “made for iPod” cultural accessory that gives you the freedom to work and play seamlessly.

Here’s how it works. Hookup by Lenntek includes a transmitter adaptor that plugs into your iPod to wirelessly connect your iPod to Hookup. The Hookup has the same functions as your iPod, allowing you to enjoy standard iPod functions as play, pause, volume, forward and reverse.

When an incoming mobile call is received on your Bluetooth enabled phone, you can switch between streaming music to answering the call. The receiver will pause your music and allow you to answer the call remotely. Complete your call and toggle back to streaming music.

According to Dan Tsai, Managing Director for Lenntek Corporation, "Hookup is similar in function to the universal remote control. It integrates cutting-edge technology to connect your devices through one convenient wireless package."

Integrate your technical devices, Free Yourself!

Technical and Design Specifications

Wirelessly connects Bluetooth enabled mobile phone and iPod (30G, 60G, 4th Generation and above)

Incorporates high performance Wolfson signal processors

Even numbered harmonics to give the system warm tube tones

iPod transmitter adaptor to allow iPod charging and iTunes downloading without disconnecting from iPod

Cool blue slow pulsing LED

Pricing and Availability

Hookup by Lenntek is priced at \$129.99 and is available immediately at wherever quality iPod and media accessories are sold. Hookup by Lenntek includes: 1 iPod Transmitter adaptor, 1 iPod receiver with a rechargeable Li Ion battery, 1 protective case to hold iPod and transmitter and 1 instruction manual.

About Lenntek Corporation

Lenntek Corporation is dedicated to developing innovative cultural accessories and peripherals for the high-end hi-fi audio market. For more information visit us online at www.lenntek.com or call us 310-534-2738 ex 122.

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